



FOR IMMEDIATE RELEASE

SOCIALVIBE.COM EMPOWERS TEENS TO GET SPONSORED, DO GOOD

New Online Community Allows High Schoolers to Showcase Brands They Love for Causes They Care About

SocialVibe offers teens a fresh and fun way to enhance their online experience like never before! SocialVibe is designed to enable interaction between people, the brands they love and the causes they're passionate about. SocialVibe works on MySpace, Facebook, MyYearBook, blogs, or virtually anywhere you use the Internet.

SocialVibe members can create a branded badge through a quick and easy process. Simply choose a charity, pick a sponsor, and add the personalized badge to existing online profile. By displaying the SocialVibe badge on profile pages, people receive points that accrue towards direct charity donations. Since the public beta kick-off, SocialVibe members have helped to donate over \$100,000 to 27 charities.

SocialVibe has partnered with the most requested non-profit organizations, including **World Wildlife Fund, PETA, charity:water, One Laptop Per Child, Surfrider Foundation, Children's Miracle Network, Stand Up To Cancer, Partnership for a Drug-Free America, Invisible Children, and To Write Love On Her Arms**. SocialVibe's extensive brand library allows members to select a sponsor to endorse that they truly love.

Teenagers across the world now have something to show their parents when they say, "All that time spent online is no good." With High Schoolers Gone Good we want to show everyone that not only do the youth of the world care, but that they now have the ability to help millions from their own computer.

From now until November 15, 2008, your high school can make history by signing up for SocialVibe. The school with the most sign-ups at the end of the contest will have their student council handed a \$10,000 check for any school programs they want to spend it on! Also, SocialVibe President Joe Marchese will fly out and speak to the whole school about philanthropy and how MySpace and Facebook can be used to change the world – and he may even bring a little piece of Hollywood with him. SocialVibe will bring the press and attention to put your school on the map, and let everyone know how big of an impact your school is making!

Get your high school to sign up at www.socialvibe.com/highschool and let's make a difference!